

Mega Lifesciences - Change By Design Initiative

We engaged SynCore Consulting Group as our Theory of Constraints (TOC) training partners to fulfil our strategic initiative called 'Change By Design' with TOC as its Engine. The idea behind the initiative was to embed a strong TOC thinking process throughout Mega Lifesciences businesses around the world and help Mega to become a thinking organization.

I believe our engagement with SynCore has helped:

1. To evolve a way to **percolate the message** of CBD / TOC throughout the organization
2. To develop a framework to enable the Business Heads and Managers across businesses of Mega to prepare the **Strategic Roadmaps** for the next 3 years using TOC as the engine
3. To enable people to use the TOC framework on a day-to-day practical level and use the TOC thinking process tools in the **day-to-day decision making**
4. To define and implement the right **measurements**
5. To do the necessary **improvements** and course corrections from time to time

And most importantly, the simplicity and clarity it has brought to the CBD / TOC Initiative.

We wish SynCore continued success for all their future endeavours.

Sachin Pagey



Director Strategy and Marketing